



Our favorite facts about:

# VALENTINE'S DAY

# MGIC



about

**8 BILLION**  
conversation hearts  
are produced every year

-Source: National Confectioners Association

## GIFTS most given on Valentine's Day

Candy .....	47.5 %
Flowers .....	34.3 %
Cards.....	52.1 %
Jewelry .....	17.3 %
Dining Out .....	34.6 %
Clothing .....	14.4 %
Gift Cards .....	12.6 %
Other Gifts .....	11.2 %

-Source: Staticbrain.com

**180 Million**  
cards  
are exchanged  
on Valentine's Day

-Source: Staticbrain.com



## 11 of the Worst Valentine Gifts

1. Novelty toilet paper
2. A scale
3. A roll of quarters
4. Gym membership
5. Roses made out of duct tape
6. Key-chain that says "I love you more than bacon"
7. Heart-shaped pizza
8. A mop with a bow
9. A cactus
10. A vacuum cleaner
11. Acne cream



-Source: MGIC Marketing staff



**58 MILLION**  
pounds of chocolate candy  
are sold during  
Valentine's week  
& more than

**36 million**  
heart-shaped boxes

**1868**  
The first Valentine's Day  
box of chocolates  
was introduced by Richard Cadbury

-Source: History.com



**ROSES**  
are the most popular  
**FLOWERS**  
on Valentine's Day:

- 63% Red
- 27% Pink
- 26% White
- 20% Mixed
- 18% Purple
- 15% Yellow
- 13% Peach
- 11% Orange

-Source: aboutflowers.com



On average,  
humans spend  
**\$26**  
on their **PETS**  
for Valentine's Day.

-Source: BING

**TEACHERS**  
receive the most  
**VALENTINES**



-Source: Hallmark research cards

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